



ADVISORY NO. 4 [PROGRAM OF ACTIVITIES]

DAY ZERO (4 FEB 2009 – WEDNESDAY)

1830-2030 Welcome Reception for Foreign Delegates/Participants
Venue: Boulvar, Manila Pavillion Hotel

DAY ONE (5 FEB 2009 – THURSDAY)

Venue: Coral Ballroom, Manila Pavillion Hotel
Emcees: Professors Jennifer Jimeno-Atienza & Enrile Teodoro

0800-0830 **Registration**

0830-0845 **Opening Ceremonies**

The Philippine National Anthem
To be led by the Arellano Law Singers

Invocation

Ms. Ia Bulos
President, IT Law Society, Arellano University School of Law

Welcome Remarks

Dean Jose Sundiang, Dean, Arellano University School of Law
Prof. Jaime Soriano, Legal & Project Lead, Creative Commons Philippines

0845-1000 **CC Licensed Collaborative Projects in the Philippines**
(Session Chair - CC Philippines)

Open Content
[*Vibal Foundation*](#) by *Kristine Mandigma*

Culture Commons
Trip Hop Band "DRIP" by Mark Laccay and Paul Pajo

Disseminating Technology Through CC
International Rice Research Institute (IRRI): Adopting and Utilizing Creative Commons to Facilitate the Dissemination of Rice Knowledge and Technology by Gene Hettel and Atty. Idefonso Jimenez

1000-1015 *Break*

1015-1200 **CC Licensed Projects in Asia and the Pacific**
Session Presentors – CC Australia, CC China Mainland, CC South Korea, CC Singapore, CC Taiwan, and CC Thailand

(The session provides a showcase or a sampling of prominent CC-licensed projects initiated by nationals from the participating jurisdictions.)

1200-1300 *Lunch*

1300-1400 **CC Affiliate Projects**
Session Chair – CC China Mainland
Session Presentors – CC Australia, CC China Mainland, CC Philippines, CC South Korea, CC Singapore, CC Taiwan, and CC Thailand

(The session provides a showcase of the CC-licensed projects of the participating Creative Commons jurisdiction projects, in consonance to their respective orientations towards the Commons.)

1400-1500 **CC Collaborative Projects for the Culture Commons**
Session Moderator – CC South Korea

(The session discussions revisit the regional collaborations initiated by such jurisdiction projects, such as the CC Taiwan-initiated CABACA project and the CC Australia-initiated 'Case Studies' project; and further the discussion on possibilities of initiating other projects that would entail regional collaborations.)

1500-1515 *Break*

1515-1615 **Overview of the CC License Usage in the Asia and Pacific Region**
Session Chair - CC Singapore
Session Presentors – CC Australia, CC China Mainland, CC Philippines, CC South Korea, CC Singapore, CC Taiwan, and CC Thailand

(The session is designed to shed light on the usage of CC licenses through the observations of Creative Commons jurisdiction projects on the cultural orientations on the liberality of CC license adopted by third parties and/or the usage of both jurisdictionally ported and unported licenses by third parties; the effects that license-adoption have caused, and the prospects of CC licensing towards the broader "digital commons" practices.)

1615-1715 **Organizing a CC Asia and Pacific Regional Knowledge Base**

Session Chair – CC Philippines

(The session focuses on CC affiliate collaborations to enhance information-sharing related to their work, such as information resource involving license interpretation, discussion documentations, and event organization how-to's, among others.)

1715-1730 **Traditional Group Pictorial**

1730-1930 **Break/Transport to Cultural Night Venue**

1930-2230 **Culture Commons: A Cultural Night**

Venue: Bar Review Room, Arellano University School of Law

Dinner and Cocktails

Welcome Remarks

Prof. Gabriel De La Pena, Executive Director, Arellano Law Foundation

Traditional-Native Filipino Dance

CPGarcia-Pandacan Cultural Dance Troupe

Mini-Concert of CC-PH Artists

Arellano Law Singers, Lisa Diy, DRIP and other artists

DAY TWO (6 FEB 2009 – FRIDAY)

Venue: Coral Ballroom, Manila Pavillion Hotel

Emcees: Professors Jenifer Jimeno-Atienza & Enrile Teodoro

0900-1000 **Creative Commons Global and Regional Updates**

Dr. Catharina Maracke, Executive Director, Creative Commons International

1000-1015 *Break*

1015-1200 **Organization of CC Jurisdiction Projects:
Overview, Comparisons & Challenges**

Session Chair – CC Taiwan

(The session provides for updates on how the participating jurisdiction projects are organized, and the issues they face under their existing structure, to allow other projects to learn from each other and face the challenges each confront or collectively confront.)

1200-1300 *Lunch*

- 1300-1400 **Planning a CC Regional Conference**
Co-Presentors – CC Taiwan & CC Philippines
- (The session provides for the narratives on the organization, challenges, and the like, on hosting a CC regional conference to provide aid to the next host of the CC Asia & Pacific Conference.)
- 1400-1500 **Regional Tie Ins and Collaboration**
Session Chair – CC Philippines
- (The session provides for discussions on inquiries into possible commercial and non-commercial tie-ups with third-party organizations within the Asia & Pacific region, in furtherance of the collective goals of collaborating Creative Commons jurisdiction projects and Creative Commons as a whole.)
- 1500-1515 *Break*
- 1515-1530 **CC Metrics-Statistics**
(Giorgos Cheliotis, CC Singapore)
- (The session provides an update on the current usage of CC licenses, especially in the Asia & the Pacific region, as provided by the CC-Monitor project at Singapore Management University, especially in the interval between this conference and the past CC Asia conference in Taipei, Taiwan in January 2008 and the past iCommons summit in Sapporo, Japan in July 2008.)
- 1530-1600 **Roadmap for CC Asia and the Pacific**
(Session Host – CC Philippines)
- 1600-1615 **Acknowledgments**
Prof. Jaime Soriano, Legal & Project Lead, Creative Commons Philippines
- 1615-1630 **Closing Remarks**
Dr. Florentino S. Cayco III, Administrator, Arellano University School of Law
Dr. Catharina Maracke, Executive Director, Creative Commons International
- 1630-1700 **Press Conference/Briefing**

DAY PLUS (7 FEB 2009 – SATURDAY)

Option 1: Sun Fun

Venue: Terrazas de Punta Fuego, Nasugbu, Batangas

0700	Assembly time - Hotel lobby
0700+ - 1000	Terrazas de Punta Fuego Resort: travel time, arrival, etc.
1030	Snack
10:30 - 1200	Free time (swimming, sunbathing, kayaking, golf)
1200 - 1300	Lunch
1300 - 1700	Free time (swimming, sunbathing, kayaking, golf)
1700	Assembly time - for travel back to hotel in Manila

Option 2: Old Manila & Mall Tour

[Venue: Intramuros, Manila; with trips to Macapagal Boulevard and SM Mall of Asia]

0800	Assembly time: Hotel lobby
0800+ - 1000	Fort Santiago; Casa Manila Museum; and Baluarte de San Diego
1000 - 1130	San Agustin Church/Museum
1130 - 1200	Assembly time: Luneta Park and short travel for lunch
1200 - 1330	Lunch @ Macapagal Boulevard
1330	Shopping @ SM Mall of Asia
1800	Bus availability for those returning to hotel

~~~ end of activities ~~~